



**USA Rugby
Men's 7s Club Championships**

August 11 – 12, 2007



Proudly hosted by:





USA Rugby, the governing body for rugby played in the US, has awarded the USA Rugby Men's 7's Club Championship to Chuckanut Bay Rugby of Bellingham, Washington.

This Championship, established in 1985, is made up of the qualifying clubs from each of the nation's seven territorial unions. These teams, who qualify through a series of tournaments played throughout the US, will compete for the title of USA Rugby National Club 7s Champion.

The tournament kicks off Saturday, August 11, 2007 at the Bellingham Polo Club in Ferndale, Washington. Teams consisting of 7 players each will take the field and compete in a playoff format of 15-minute rugby matches that will provide spectators fast and furious rugby action in a buildup to the finals, which will be on Sunday, August 12. The Bellingham Polo Club, home base of the Chuckanut Bay Rugby Club, provides a picturesque setting with views of Mt. Baker and the surrounding countryside and is an ideal place to relax and enjoy the top tier of domestic rugby in the United States.

This year ESPNu has announced they will be on-site to broadcast this prestigious event.

Our goal for the tournament is to provide the highest level of professionalism, service, and experience for each player, fan, and sponsor. We are requesting your involvement by becoming a USA Rugby Men's 7s Club Championship sponsor. The following packages outline how you may be involved; please review them and let us know how you can get in the game.

A handwritten signature in black ink, appearing to read "Jeff P. Lombard".

Jeff Lombard

Tournament Chairman, Chuckanut Bay Rugby

Past Champions

- 1985 Old Mission Beach Athletic Club, San Diego
- 1986 Quad City Irish, Iowa
- 1987 Duck Brothers/ Nova, Virginia
- 1988 Old Puget Sound Beach, Seattle
- 1989 Maryland Old Boys, Maryland
- 1990 Old Puget Sound Beach, Seattle
- 1991 Old Puget Sound Beach, Seattle
- 1992 Old Puget Sound Beach, Seattle
- 1993 Old Blue, New York
- 1994 Old Blue, California
- 1995 Old Mission Beach Athletic Club, San Diego
- 1996 Northern Virginia Rugby Club, Virginia
- 1997 San Mateo, California
- 1998 San Mateo, California
- 1999 Philly-Whitmarsh, Philadelphia
- 2000 Old Mission Beach Athletic Club, San Diego
- 2001 Old Mission Beach Athletic Club, San Diego
- 2002 Old Mission Beach Athletic Club, San Diego
- 2003 Riverside, California
- 2004 Riverside, California
- 2005 Old Blue, New York
- 2006 Old Mission Beach Athletic Club, San Diego

Title Sponsorship Package

- Your company highlighted in all marketing: radio, newspaper, posters and tournament program
- Two (2) 4' x 8' field signs, sponsor provides signage
- Public address announcement throughout day
- Provided space for kiosk at complex
- Banner on-site (to be provided by sponsor)
- Link to your web site on Chuckanut Bay Rugby web site for one year
- Eight (8) VIP passes to VIP tent for both days
- Private seating
- Field-side dining
- VIP parking
- Gift
- Complimentary food and beverage throughout the day
- Twenty (20) General Admission tickets
- Eight (8) tickets to Officials' Saturday night dinner and cocktail party at Silver Reef Casino
- Four (4) hotel rooms for one night stay at the Silver Reef Hotel & Casino

Contribution: \$15,000

Major Sponsorship Package

- Your company listed in marketing: newspaper, posters and tournament program
- One (1) 4' x 8' field sign, sponsor provides signage
- Public address announcement throughout day
- Provided space for kiosk at complex
- Banner on-site (to be provided by sponsor)
- Link to your web site on Chuckanut Bay Rugby web site for one year
- Four (4) VIP passes to VIP tent for both days
- Private seating
- Field-side dining
- VIP parking
- Gift
- Complimentary food and beverage throughout the day
- Ten (10) General Admission tickets
- Four (4) tickets to Officials' Saturday night dinner and cocktail party at Silver Reef Casino
- Two (2) hotel rooms for one night stay at the Silver Reef Hotel & Casino

Contribution: \$7,500

Contributing Sponsorship Package

- Your company listed in marketing: newspaper and posters
- Two (2) 4' x 4' field signs, sponsor to provide signage
- Banner on-site (to be provided by sponsor)
- Link to your web site on Chuckanut Bay Rugby web site for one year
- Four (4) VIP passes to VIP tent for both days
- Six (6) general admission tickets
- Private seating
- Field-side dining
- VIP parking
- Gift
- Complimentary food and beverage throughout the day
- One (1) hotel rooms for one night stay at the Silver Reef Hotel & Casino
- Four (4) tickets to Officials' Saturday night dinner and cocktail party at Silver Reef Casino

Contribution: \$5,000

Business Sponsorship Package

- Your company listed in marketing: newspaper and posters
- One (1) 4' x 4' field sign, sponsor to provide signage
- Banner on-site (to be provided by sponsor)
- Link to your web site on Chuckanut Bay Rugby web site for one year
- Two (2) VIP passes to VIP tent for both days
- Two (2) general admission tickets
- Two (2) tickets to tickets to Officials' Saturday night dinner and cocktail party at Silver Reef Casino
- Private seating
- Field-side dining
- VIP parking
- Complimentary food and beverage throughout the day

Contribution: \$2,500

Small Business Sponsorship Package

- Your company listed in marketing: newspaper and posters
- Banner on-site (to be provided by sponsor)
- Link to your web site on Chuckanut Bay Rugby web site for one year
- Two (2) VIP passes to VIP tent for both days
- Private seating
- Field-side dining
- VIP parking
- Gift
- Complimentary food and beverage throughout the day

Contribution: \$1,000

VIP Two-Night Stay

- Two (2) nights lodging at Silver Reef Casino & Hotel with breakfast each morning
- Two (2) two-day passes to VIP tent
- Private seating
- Field-side dining
- VIP parking
- Complimentary food and beverage throughout the day
- Gift
- Two (2) tickets to Officials' Saturday night dinner and cocktail party at Silver Reef Casino

Cost: \$600.00

VIP One-Night Stay

- One (1) night lodging at Silver Reef Casino & Hotel with breakfast
- One (1) two-day pass to VIP tent
- Private seating
- Field-side dining
- VIP parking
- Complimentary food and beverage throughout the day
- Gift
- One (1) ticket to Officials' Saturday night dinner and cocktail party at Silver Reef Casino

Cost: \$400.00

VIP Two-Day Pass

- One (1) two-day pass to VIP tent
- Field-side dining
- VIP parking
- Complimentary food and beverage throughout the day
- Gift

Cost: \$240.00

VIP One-Day Pass

- One (1) one-day pass to VIP tent (your choice of days)
- Complimentary food and beverage
- VIP parking
- Field-side dining
- Private seating
- Gift

Cost: \$125.00

General Information

General Admission Tickets are \$10.00 for a two day pass, parking included.

The rugby club will also have full concessions with food, t-shirts and a beer garden for all who are 21 and over (valid ID required).

Game time: 8:30 a.m. Saturday, August 11, 2007
9:00 a.m. Sunday, August 12, 2007

Facility Information

The Bellingham Polo & Rugby Field is located at 7090 Dahlberg Road in Ferndale, Washington

Directions: I-5 North or South, take Grandview Exit and head East.
Go through Enterprise and continue East, road snakes into
Dahlberg Road, field is 1.3 miles on the right.

Contact Information

Chuckanut Bay Rugby
PO Box 29835
Bellingham, WA 98228

<http://www.chuckanutrugby.com>

For more information on becoming a sponsor, please contact:
Jeff Lombard, Tournament Chairman at jeff@iarugby.com
or 360-384-6868 (work)
or 360-303-6617 (cell)

Banner Advertising

National ESPNu exposure

(prices are for space available, sponsor provides own banner)

Field side	4' x 8'	\$2500.00
Field side	4' x 4'	\$1500.00
Off field in traffic area	4' x 8'	\$1000.00
Off field in traffic area	4" x 4'	\$ 500.00

Program 5.5" x 8.5"

Full back page	\$1000.00
Full inside cover page	\$ 750.00
Full inside back page	\$ 500.00
Full page	\$ 300.00
1/2 page	\$ 150.00
1/4 page	\$ 100.00
1/8 page	\$ 50.00